

J. Adams & Co.

FLUME, A NEW LUXURY HAND-CRAFTED LIGHTING COLLECTION
Beautifully designed and authentically made



Flume is the latest lighting collection from British lighting brand J.Adams & Co. Designed to work in both contemporary and traditional interior styles, the new Flume Collection is a versatile family of luxury LED pendants, chandeliers and wall lights.

Material-led and innovatively engineered, Flume is designed by Creative Director Will Earl and made in the UK by J.Adams & Co's team of uniquely skilled craftspeople.



Flume 50 3pc Chandelier | £1346

Striking the balance between form and function, Flume connects new and traditional manufacturing processes with contemporary design. Each piece is expertly produced utilising precision-cut clear reeded glass and brass which has been crafted using age old techniques.

Available in a bronze and antique brass finish, Flume pairs J.Adams & Co's industrial modern style with inspiration drawn from antique and European Art Deco design. The result is a range that is sculptural and architectural. Playing with verticality and a dynamic light refraction, Flume's simple clean lines and soft warm glow when lit provide an elegant illumination to any interior.



Flume 50 3pc Chandelier, £1346 | Flume 80 Pendant, £419 | Flume 50 Wall Light, £419

Flume 50 Pendant and Chandelier

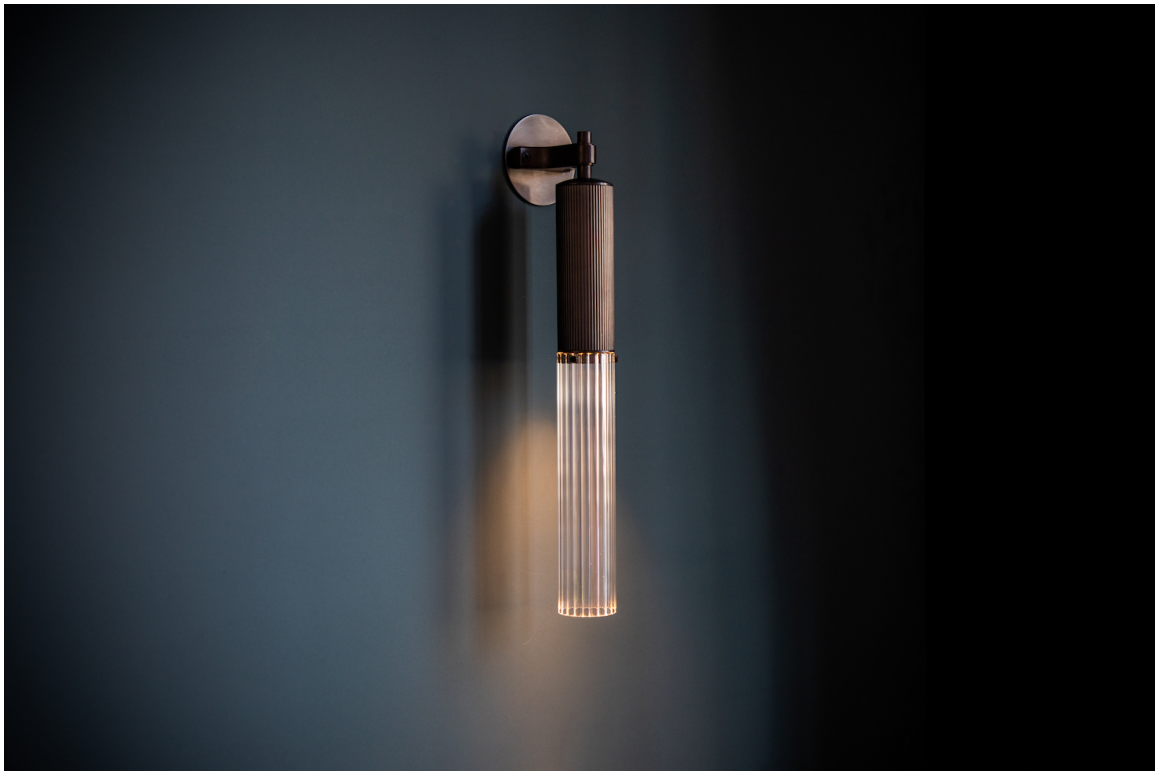
Whether used singly as a pendant or in a group of 3 or 6 as a chandelier, the Flume 50 casts the perfect downward light to create an intimate atmosphere.

Flume 80 Pendant and Chandelier

The Flume 80 pendant uses a wider diameter (80mm) glass shade to alter the proportions of the luminaire. Ideal for use over dining tables and counter tops, it casts a focused low glare light onto the surface below.

Flume Wall Light

The Flume Wall Light emits a delicate decorative light, whilst also casting functional bright task illumination downwards. Perfect for bathrooms and bedrooms alike.



Flume 50 Wall Light | £419

For high resolution imagery, quotes and product loans, please contact Kelly Teasdale at Teasdale PR: kelly@teasdalepr.com | +44 (0) 7734 689511

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Notes to Editors

Founded in 2016 and led by Creative Director Will Earl, J.Adams & Co showcase craftsmanship, innovative engineering and authentic design made in Britain. Combining an industrial aesthetic with modern elements, J Adams & Co redefine classic styles in contemporary form to create their timeless collections. Materiality and manufacturing expertise are at the heart of the brand, with each product made by hand in the companies UK Birmingham factory using only the highest quality materials.